



creaffective

CO-CREATING THE FUTURE

Virtual Learning Journey:
Thinking habits of innovators

Purpose

Innovation among other things depends on human beings who are able to think in novel ways and make connections that have not been there before. There are certain basic thinking principles that we will find in most innovative people. These are productive habits of the mind that Innovators developed.

This course is about learning, practicing and developing those highly effective thinking habits and really be able to apply these habits in daily personal and professional life and thus make a real difference.



Why a learning journey?

Learning Science shows that people learn a lot better if they have time to actively apply and reflect content over a longer period of time across different domains and areas of application. Also instead of receiving a lot of new information and practices once it is more beneficial to be exposed to smaller bits and pieces more frequently. Digital tools and the acceptance of these tools now allow us to implement this knowledge about how people learn best and come up with a different training design that previously would have been very difficult to implement.

Therefore, this course is designed as a **seven-week virtual learning journey** consisting of:

- A two-hour live interaction with the coach and other learners in a virtual class – once per week
We will learn applicable approaches and tools for innovation.
- About two hours of individual practice and application work per week
- An online group where learners stay in touch and reflect during the journey
- One personal on-demand coaching call for each participant

For the journey we will use a combination of a video-conferencing software, a collaborative whiteboard and an online community platform. Further reading and video materials will be provided.

Up to 30 people can participate in one journey.



The structure of the journey

Our learning journey will follow the structure below with a total of **seven sessions over seven weeks**:

- Kick-off class and familiarizing ourselves with the technical infrastructure
- Habit 1: Separate divergent and convergent thinking
- Habit 2: Make connections
- Habit 3: Seek value in new ideas
- Habit 4: Phrase problems as questions
- Habit 5: Fail fast – and learn fast
- Reflection, Retrospective and next steps

For each of the habits we will experience and practice these on concrete topics as a group and learn to apply them in different areas of life.



Who we are

We are a self-organized consulting company with seven employees. Our main focus is on German-speaking countries as well as the Greater China region.

We work for our customers as consultants, coaches, facilitators, trainers and keynote speakers. In our projects we accompany organizations of different industries and sizes co-creatively and individually on the way to more innovation, agility and self-organization.

Our team also serves us and our customers as a laboratory for new work. We work and experiment with models and tools of agile work and self-organization. The experience we gain influences our work with customers. We also regularly publish our findings through books and articles.



How to find us?

You would like to talk about a specific request? You need more detailed information on how innovation management consulting works exactly. We are happy to support you! Just write to us at info@creffective.de and we will get back to you as soon as possible.

More information about us and our services is also available on our websites: www.creffective.de (in German) and www.creffective.com (in English).

On our [YouTube channel](#) you will also find interesting content.

Connect with our team on LinkedIn: [Florian Rustler](#) - [Isabela Plambeck](#) - [Jens Springmann](#) - [Vermie Vigilia](#) - [Daniel Barth](#) - [Nadine Krauß](#)